

Arkansas Insurance Department

Mike Huckabee
Governor



Julie Benafield Bowman
Commissioner

August 23, 2005

Dear Industry Leader:

As your newly-appointed Insurance Commissioner, I have discovered a number of programs and projects underway at the Insurance Department, which I believe are extremely important to the State of Arkansas. One such program is Arkansas Insurance Day.

Arkansas Insurance Day is designed to expose college students to the benefits of the insurance industry, with the goal of encouraging these young people to consider this industry as a viable career option. Insurance Day also provides a wonderful opportunity for industry officials, producers, and other professionals to come together and discuss significant issues taking place in the marketplace.

I invite you to be a part of the Fifth Annual Insurance Day, September 28-29, 2005, where you will be exposed to two days of informative and fun-packed programs and other activities. Day one will begin with a golf tournament, followed by dinner. Chief Richard Picciotto of the New York Fire Department, who was in the North Tower when it collapsed on September 11, 2001, will be our featured dinner speaker.

Day two will consist of a number of programs, including the Commissioners' Forum, where Mississippi Commissioner George Dale, Tennessee Commissioner Paula Flowers, and Oklahoma Commissioner Kim Holland will be our guests. Other industry leaders will educate and motivate you on topics relative to the future of the insurance industry, including identity theft, producer compensation and other timely issues.

Insurance Day 2005 is hosted by the University of Arkansas at Little Rock (UALR) and the University of Central Arkansas (UCA). All events will be held at the beautiful Chenal County Club in Little Rock.

I look forward to hosting my first Commissioner's panel, and to meeting you as you participate in this important event. I want to extend a special invitation to producers to attend Insurance Day 2005. Four (4) hours of continuing education credit will be available for participation in the program slated for September 29th. I encourage you to be a part of Insurance Day 2005. I look forward seeing you there.

Very truly yours,

Julie Benafield Bowman
Insurance Commissioner

Information

Sponsors

Arkansas Insurance Day

Continuing Education

Four hours of Continuing Education credit have been approved through the Arkansas Insurance Department.

Hotel Accommodations

A block of rooms at the special rate of \$119 has been reserved for Monday night at the Embassy Suites at 11301 Financial Centre Parkway in Little Rock. Deadline for the special rate is August 30, 2005. Reservations may be made by contacting: **Embassy Suites at 501-312-9000**. Please specify that you will be attending the UALR/UCA Insurance Day Symposium.

Golf Tournament

UALR and UCA are hosting a golf tournament on Wednesday, September 28th at 11:30 a.m. at Chenal Country Club, 10 Chenal Club Blvd., Little Rock, AR. The tournament will be a four-person scramble format. Reservations may be made by completing the enclosed registration form with payment, made payable to UALR Foundation. Payment includes greens fee, a cart with GPS system, box lunch, and beverages.

Additional Information

Make checks payable to: UALR Foundation

Golf Only	\$150.00 per person
Dinner Only	70.00 per person
Program Only	99.00 per person

For more information please contact:

Professor Lars Powell
Phone: (501) 569-8894
Email: lspowell@ualr.edu
Fax: (501) 569-8898

Gold Sponsors

American Management Corporation
Arkansas BlueCross BlueShield
Delta Dental Plan of Arkansas, Inc.
Farm Bureau Insurance
Merrill Lynch Insurance Group, Inc.
MetLife
Mitchell Williams Selig Gates & Woodyard, PLLC
MLLIC
United Healthcare of Arkansas, Inc.

Silver Sponsors

AFLAC
American Home Life Insurance Company
American Insurance Association
American Life & Annuity Company
Arkansas Title Insurance Company
Brokers National Life Assurance Company
CPCU Society of Arkansas
Dover, Dixon, Horne PLLC
First Guaranty Insurance Company
Foundation Life Insurance Co. of Arkansas
Gibraltar National Insurance Co.
National Association of Insurance & Financial
Advisors - AR
Professional Insurance Agents of Arkansas
Ramsey, Krug, Ferrell, & Lensing
Selected Funeral and Life Insurance Company
Southern Farm Bureau Life Insurance Company
Southern Pioneer Life Insurance Co.
State Farm Insurance Company
St. Paul Fire and Marine Insurance Company

A UALR AND UCA SYMPOSIUM

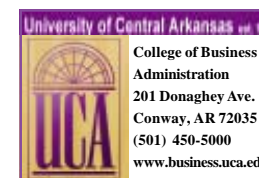
LITTLE ROCK, ARKANSAS
SEPTEMBER 28-29, 2005



Featuring Invited Guest:
Chief Richard Picciotto



Commissioner Julie Benafield Bowman



UALR & UCA Insurance Symposium

Insurance Symposium

Agenda

Wednesday, Sept. 28, 2005

11:30 a.m. Golf Tournament

Chenal Country Club
Little Rock, Arkansas
(Box Lunch and Beverages Provided)

7:00 p.m. Dinner with Featured Speaker

Chief Richard Picciotto
Chenal Country Club

Thursday, Sept. 29, 2005

7:30 a.m. Registration & Continental Breakfast

Chenal Country Club

8:30 a.m. Welcome and Opening Remarks

UALR
UCA
Julie Benafield Bowman, Arkansas Insurance Commissioner
Paul Miller, Arkansas State Senator

9:00 a.m. Commissioner's Forum:

Panel of Invited Commissioners:

Julie Benafield Bowman, Commissioner
Arkansas Department of Insurance
George Dale, Commissioner
Mississippi Department of Insurance
Paula Flowers, Commissioner
Tennessee Dept. of Commerce & Insurance
Kim Holland, Commissioner
Oklahoma Department of Insurance

10:15 a.m. Break & Refreshments

10:30 a.m. Identity Theft

Karen Yezzi, Ramsey, Krug, Farrell & Lensing

11:30 a.m. Lunch

12:45 p.m. Arkansas Insurance Legislation - 2005

Arkansas Insurance Department Legal Division
Associate Counsels

1:30 p.m. Break & Refreshments

1:45 p.m. Concurrent Sessions

Producer Compensation

Lynn Zeno, Moderator, Independent Insurance Agents of Arkansas
Wes Bissett, Independent Insurance Agents and Brokers of America
Mark Lowery, National Association of Insurance and Financial Advisors
Jay Morgan, Arkansas Insurance Department

Careers in Insurance - Student Session

Professor John Bratton, UCA
Marcus Wallace, State Farm
Alisa Davis-Bell, State Farm
Joseph S. Guercio, Brown & Brown

2:30 p.m. Break & Refreshments

2:45 p.m. Concurrent Sessions

Profitability in Select Accounts

Sharon Blake, St. Paul Travelers

Financial Planning

Kyle Pitts, Hutchinson/Ifrac
Micah Brown, Hutchinson/Ifrac

Careers in Insurance - Student Session

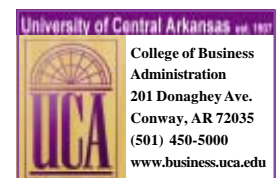
Professor John Bratton, UCA
Marcus Wallace, State Farm
Alisa Davis-Bell, State Farm
Joseph S. Guercio, Brown & Brown

3:45 p.m. Adjourn

Chief Richard Picciotto was the highest-ranking firefighter to survive the World Trade Center collapse, and the last fireman to escape the devastation. Richard "Pitch" Picciotto, an FDNY battalion commander, was on a stairwell between the sixth and seventh floors of the North Tower when it collapsed on September 11th. Already a veteran of terrorist attacks, Picciotto was present fighting a similar battle at the World Trade Center Bombing in 1993. Again inside the North Tower, where he found himself years earlier, burdened by an eerie sense of familiarity, he focused his concentration on the rescue efforts at hand. It was there in the smoky stairwells where he heard and felt the South Tower collapse. He then made the call for firemen and rescue workers to evacuate, while he stayed behind with a skeleton team of men to assist a group of disabled and infirm civilians. And it was there in the rubble of the North Tower where Picciotto found himself buried -- for more than four hours after the building's collapse.

Commissioner Julie Benafield Bowman

Appointed by Governor Mike Huckabee on January 15, 2005, Commissioner Bowman is the second female Commissioner in the history of the Arkansas Insurance Department. She received her B.A. degree in political science and speech communications from Ouachita Baptist University and received her Juris Doctor from the UALR School of Law. Prior to assuming the Insurance Commissioner's post, Ms. Bowman served as Chief Executive Officer of the Arkansas Workers' Compensation Commission from 1998 to 2005.



Registration

UALR & UCA Ins. Symposium

Sept. 28 & 29, 2005

Name _____
Address _____
City _____
State _____ Zip _____
Phone _____ FAX _____
E-mail _____

REGISTRATION FEES

Program Registration* @ \$99 each \$ _____
(limited to first 400 participants)

Dinner with Chief Richard Picciotto
Tickets \$70 each \$ _____
(limited to first 300 reservations)
Golf Tournament @ \$150 each \$ _____
(limited to first 100 golfers)

4-person golf team \$600

You may buy a UALR Golf Team player to round out your 4-person team. UALR golfers will be sold on a first-come, first-serve basis for \$150. Please print your players' names and handicaps, and indicate whether you are buying a UALR golfer.

Player 1 Name: _____ Hcp: _____
Player 2 Name: _____ Hcp: _____
Player 3 Name: _____ Hcp: _____
Player 4 Name: _____ Hcp: _____
UALR Golf Team player Yes _____ No _____

Total Due: \$ _____

**Program registration fee includes Thursday's continental breakfast, lunch, educational sessions, materials, and refreshments.*

**Please direct any questions to Lars Powell,
501-569-8894, or email lspowell@ualr.edu.**

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UALR & UCA Ins. Symposium

Sept. 28 & 29, 2005

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Player 2 Name: _____ Hcp: _____
Player 3 Name: _____ Hcp: _____
Player 4 Name: _____ Hcp: _____
UALR Golf Team player Yes _____ No _____

Total Due: \$ _____

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4-person golf team \$600

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Player 1 Name: _____ Hcp: _____
Player 2 Name: _____ Hcp: _____
Player 3 Name: _____ Hcp: _____
Player 4 Name: _____ Hcp: _____
UALR Golf Team player Yes _____ No _____

Total Due: \$ _____

**Program registration fee includes Thursday's continental breakfast, lunch, educational sessions, materials, and refreshments.*

**Please direct any questions to Lars Powell,
501-569-8872, or email lspowell@ualr.edu.**

Registration

PAYMENT

Please charge to (circle one):

MC

VISA

DISCOVER

Card Number _____

Expires____/____

Signature _____

Make checks payable to the **UALR Foundation**

Enclose this registration card in the Return
Envelope provided:

Lars Powell
Dept. of Economics & Finance
University of Arkansas at Little Rock
2801 South University Ave.
Little Rock, Arkansas 72204-1099

DEADLINE FOR RESERVATIONS: September 19, 2005

☐ Sorry, I cannot attend the Insurance
Symposium. Enclosed is the registration fee as a
contribution to the Insurance & Financial
Planning Program at UALR and UCA.



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